

*FIG. 1*

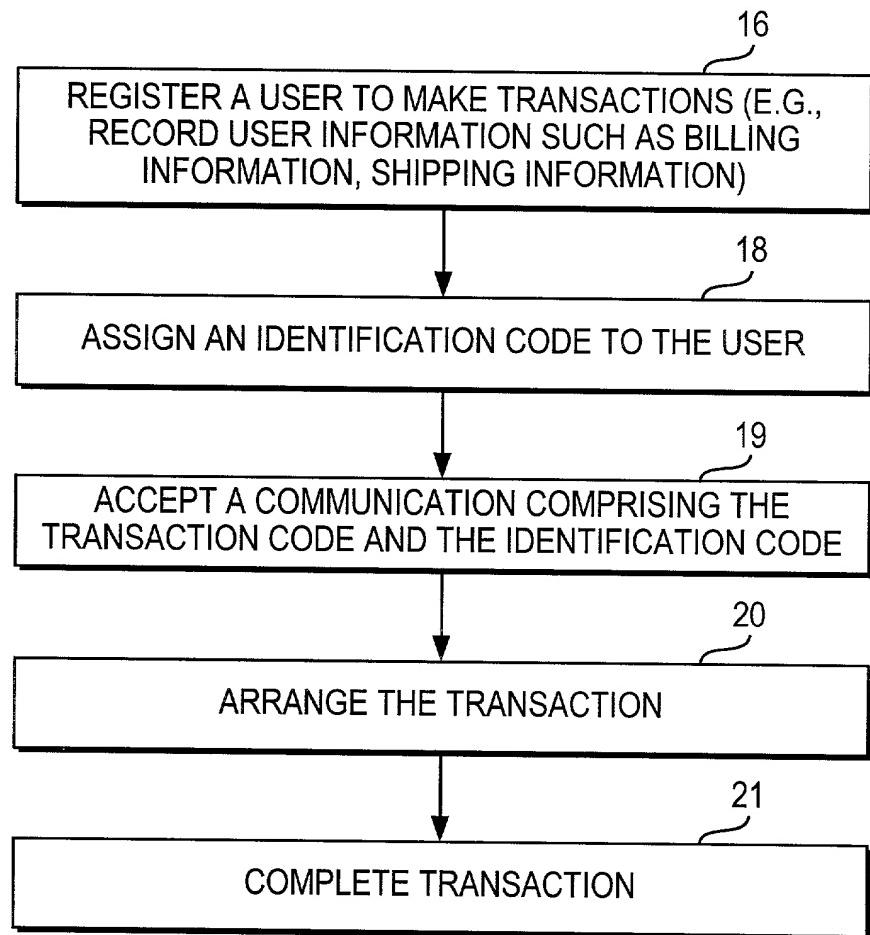


FIG. 2

09816634.052504

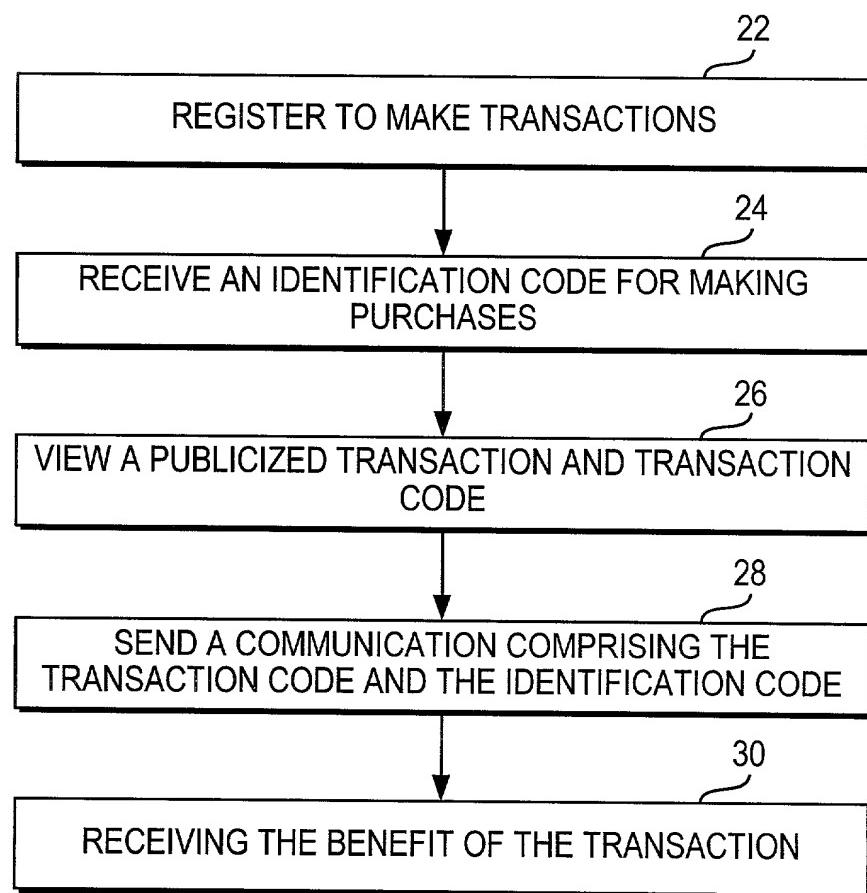


FIG. 3

098416634 - 09825000

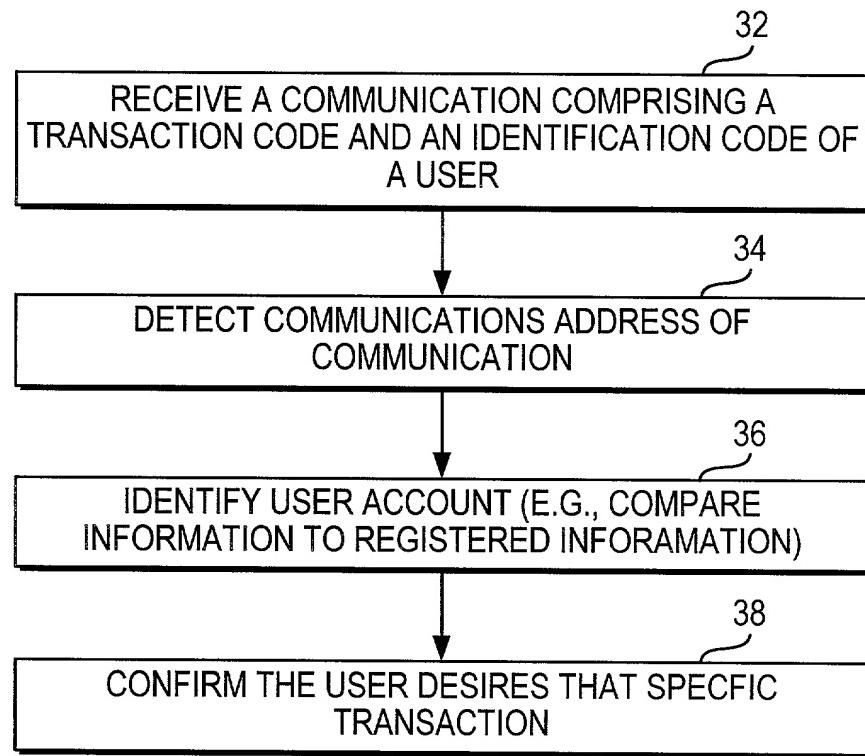


FIG. 4

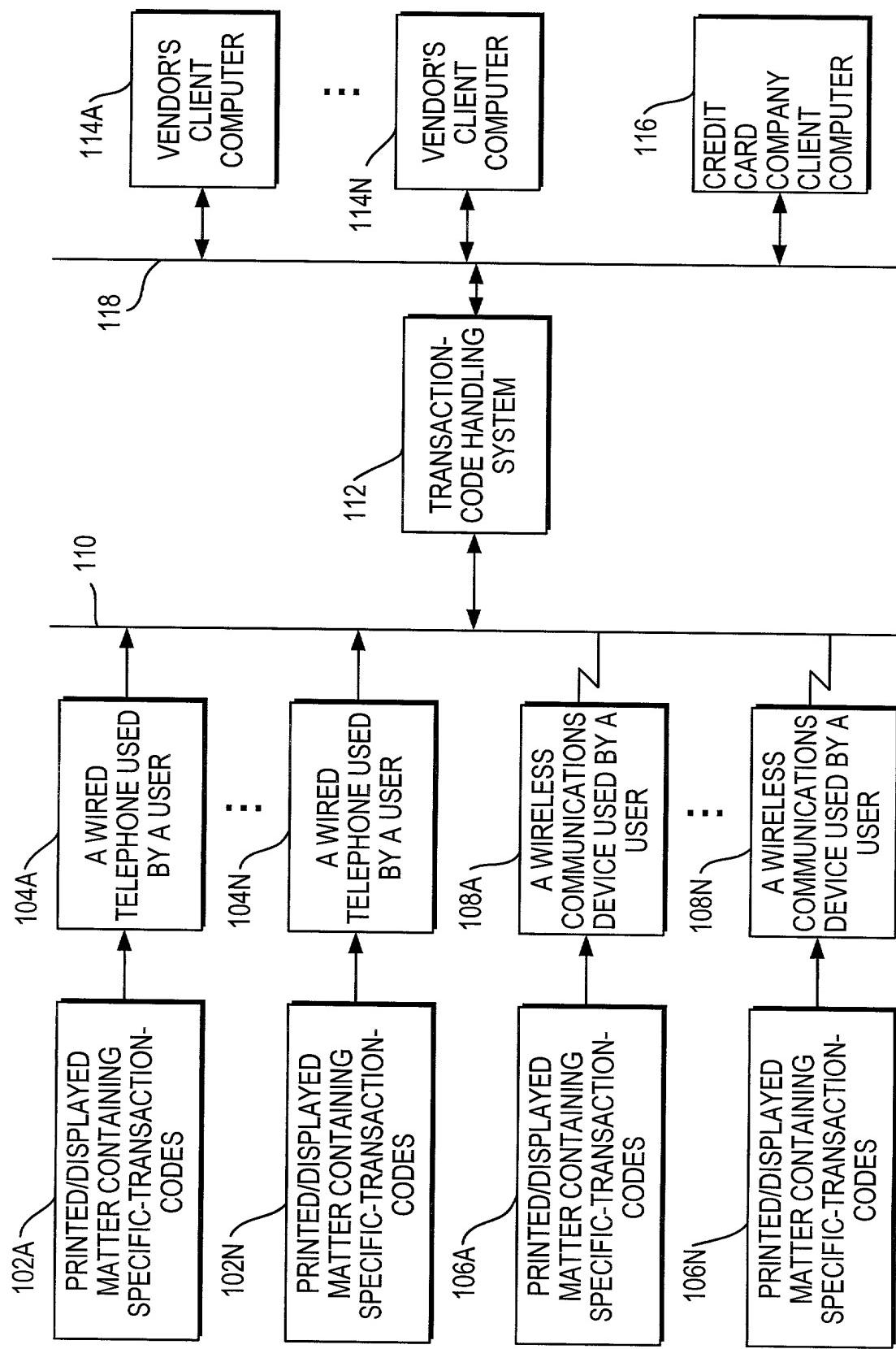


FIG. 5

90

A MAGAZINE ADVERTISEMENT  
CONTAINING TWO SPECIFIC-TRANSACTION CODES

CALIFORNIA WATCHES INC.

SPORTS  
WATCH  
REG. PRICE \$ 60  
BUY NOW FOR \$ 49.99

92

● CODIAL 1-200-9876-543 & 246 TO BUY FOR ONLY \$49.99!  
● CODIAL 1-200-9876-543 & 456 TO GET YOUR FREE CATALOG

94

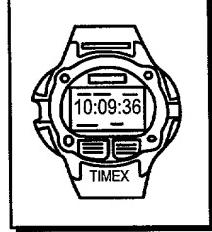


FIG. 6

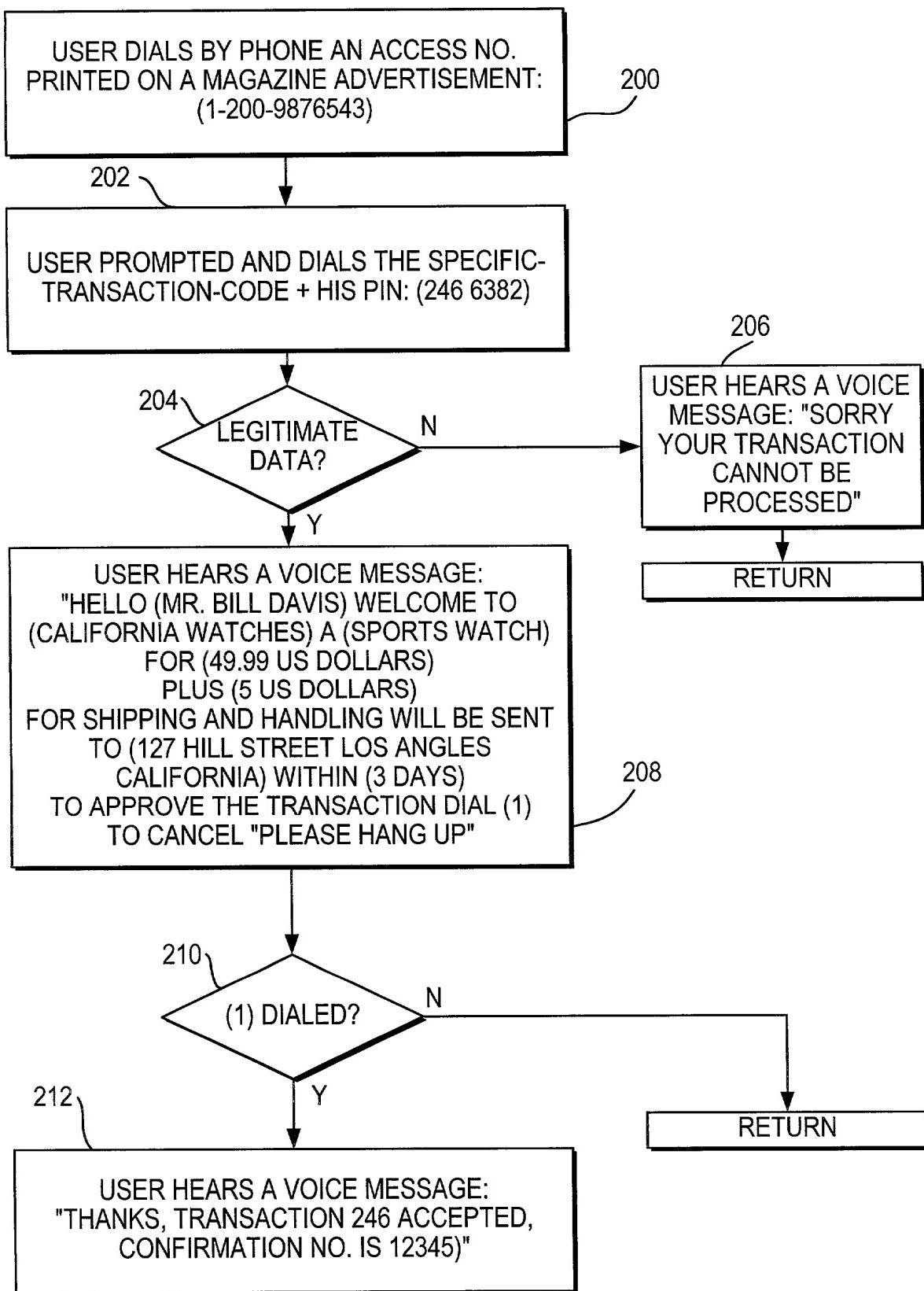


FIG. 7

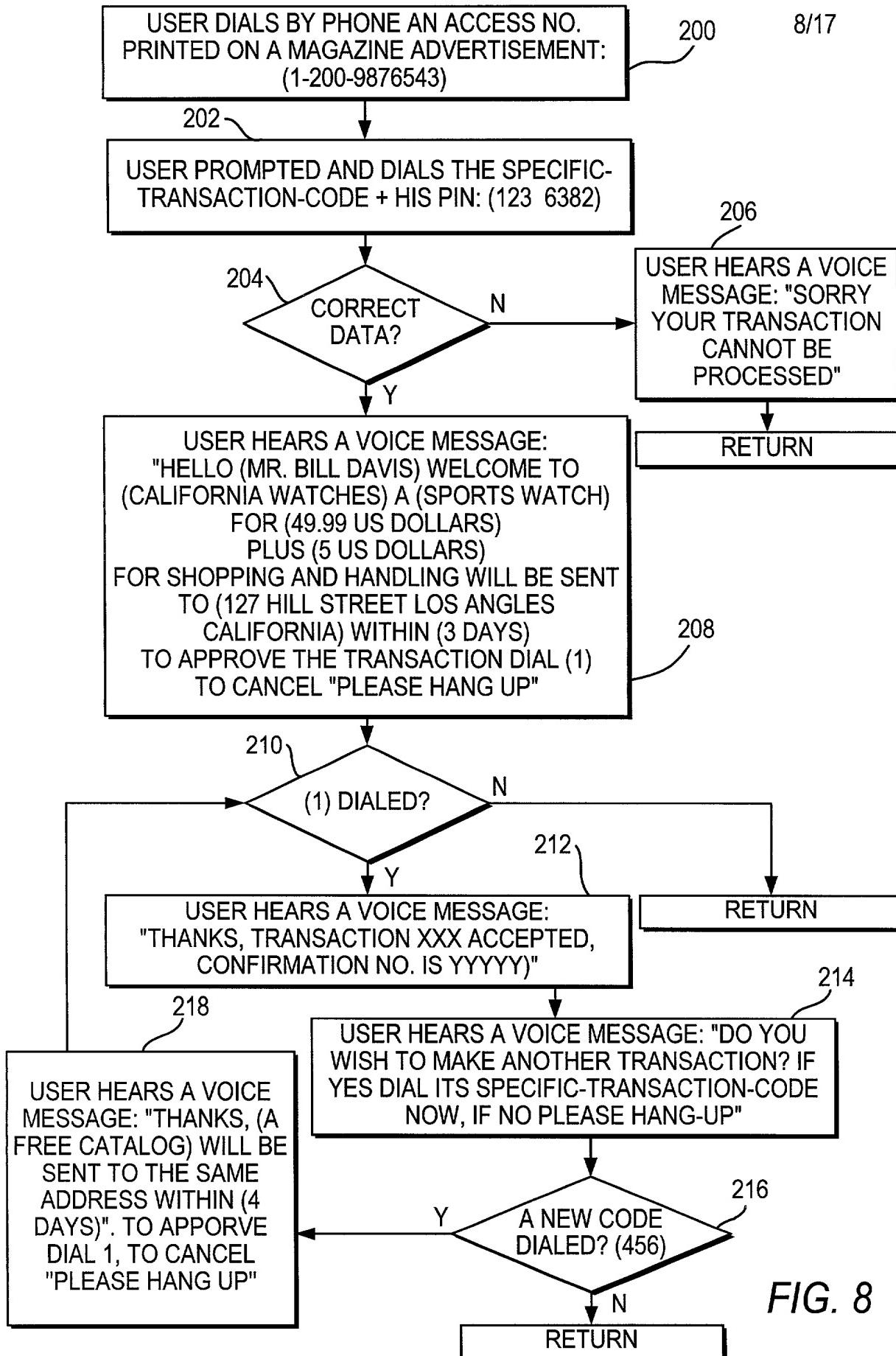


FIG. 8

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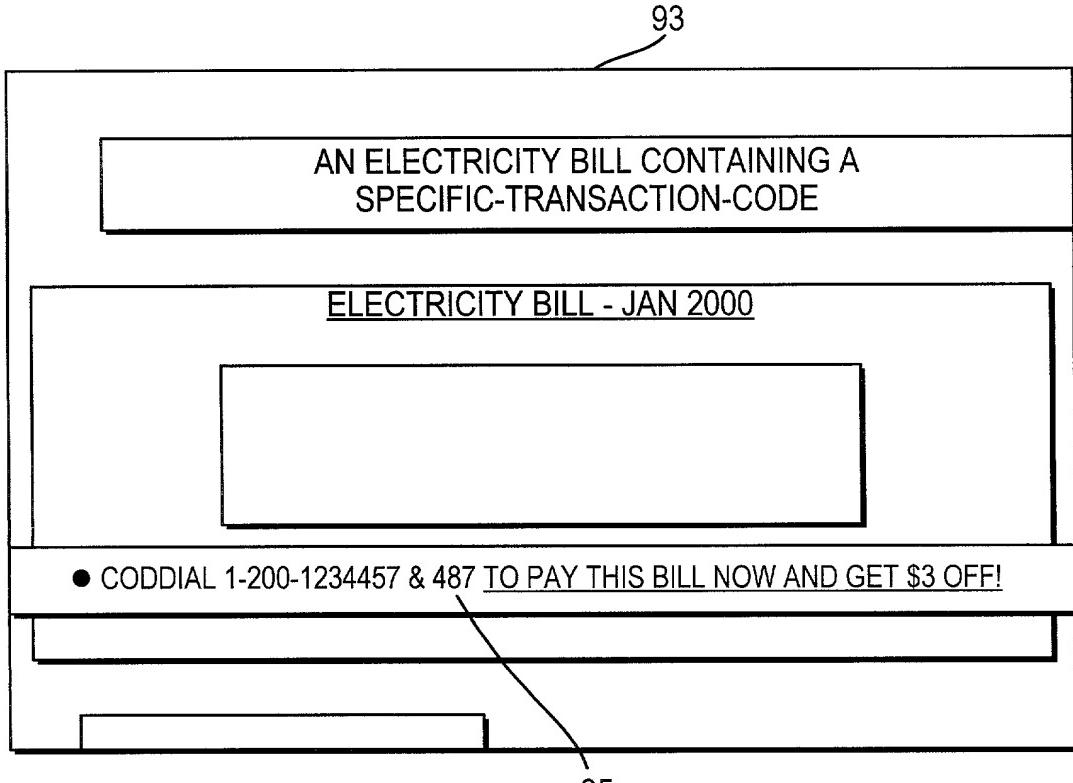


FIG. 9

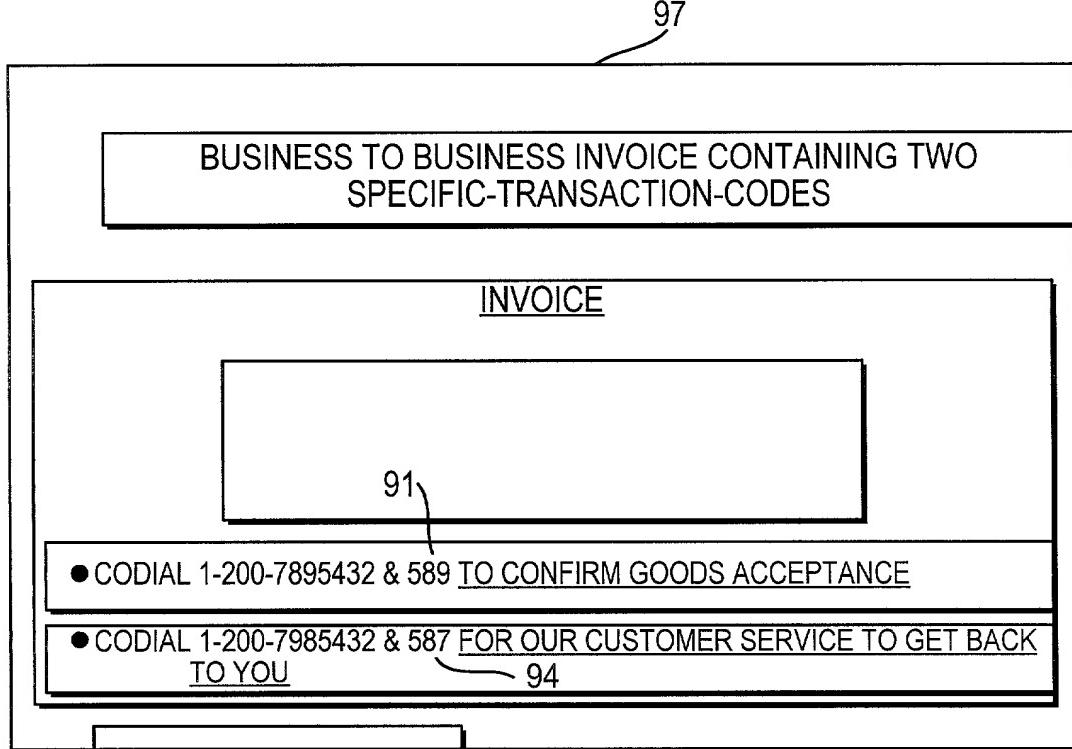


FIG. 10

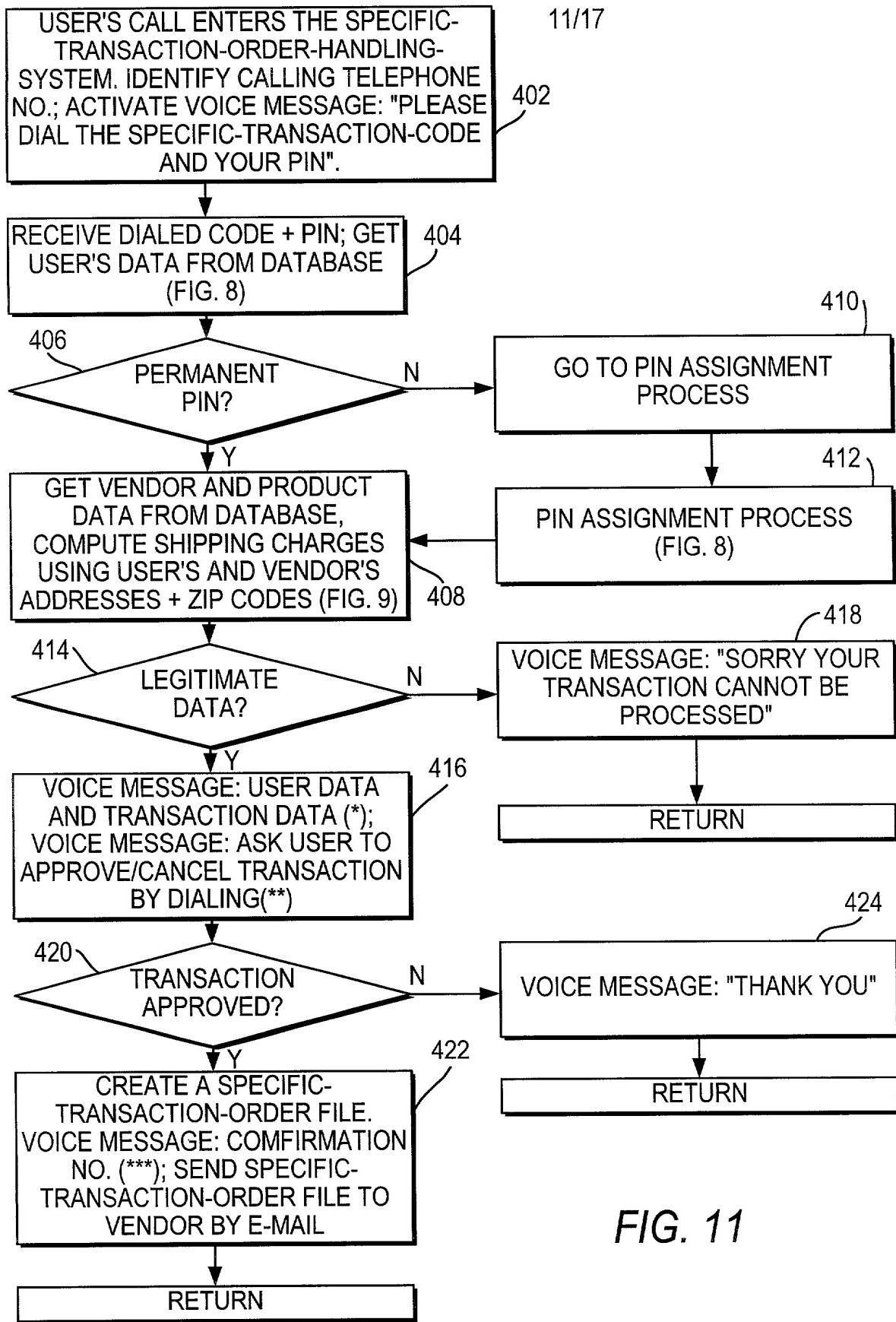


FIG. 11

(\*) - SEE FIG. 7 - STEP 208: "HELLO... (3 DAYS)"

(\*\*) - SEE FIG. 7 - STEP 208: "TO APPROVE... PLEASE HANG UP"

(\*\*\*) - SEE FIG. 7 - STEP 208: "THANKS...YYYYY"

038175534-052501

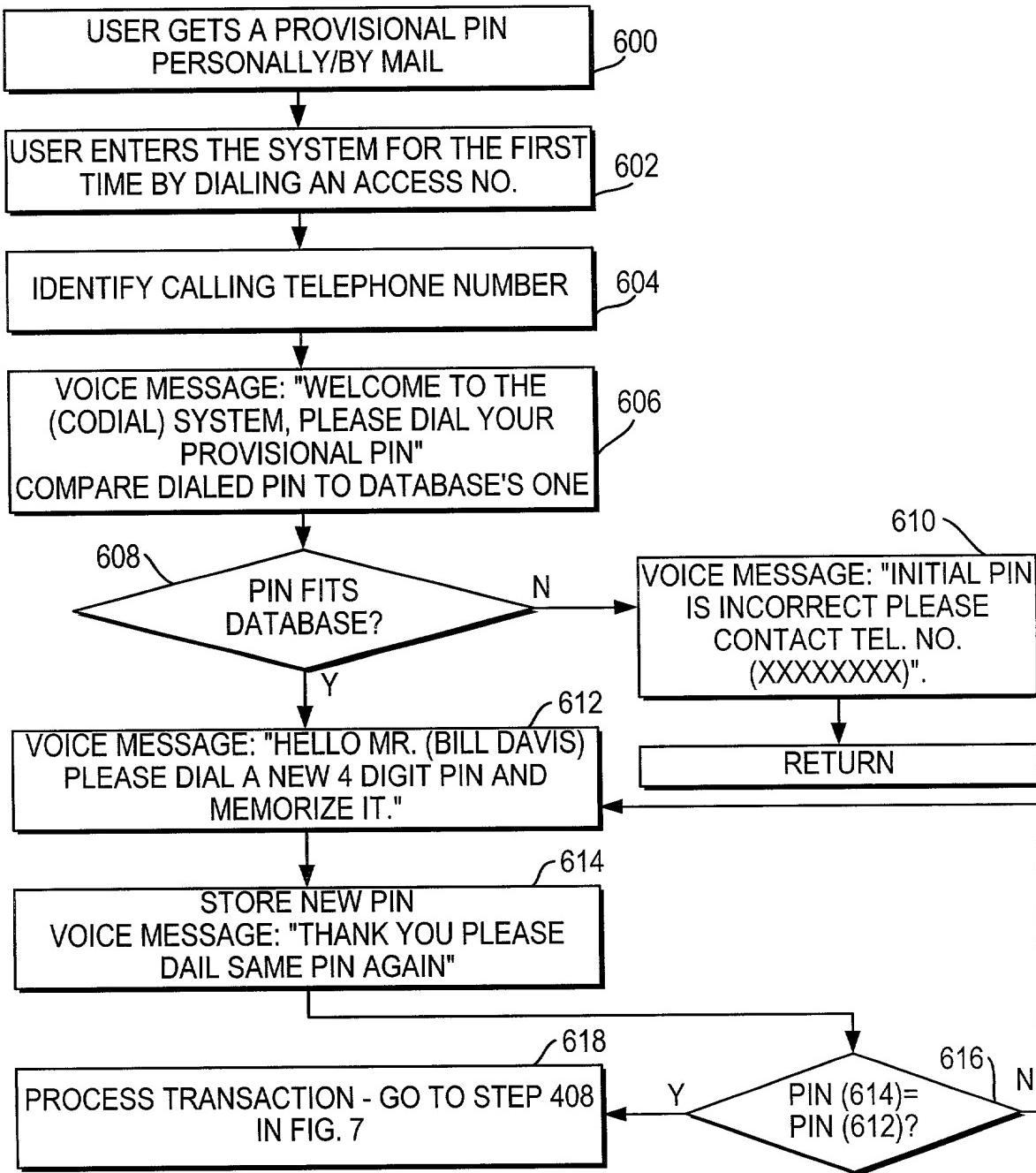


FIG. 12

## USER'S DATA

601

ASSIGNED TELEPHONE NUMBERS (1-217-1234-567, 050-123-4567)
FULL NAME (MR. DAVIS BILL)
MAILING ADDRESS ( 127 HILL ST. LA CA 12345)
EMAIL ADDRESS (DAVISB@YAHOO.COM)
CREDIT CARD CO. (CITY BANK MASTER CARD)
CREDIT CARD NO. (1234 5678 9012 3456)
PROVISIONAL PIN (1398)
PERMANENT PIN (7399)

## VENDOR'S DATA AND TRANSACTION DATA:

603

VENDOR'S NAME (CALIFORNIA WATCHES)
VENDOR'S CODE (1-200-9876)
VENDOR'S ADDRESS (456 LAKE ST. SAN FRANCISCO, CA 78965)
VENDOR'S EMAIL ADDRESS (CALW@HOTMAIL.COM)
VENDOR'S BANK ACCOUNT NUMBER
ITEM NO. 1 DESCRIPTION (SPORTS WATCH)
.
.
ITEM NO. N DESCRIPTION (CATALOG)
ITEM NO. 1 SPECIFIC-TRANSACTION-CODE (246)
.
.
ITEM NO. N SPECIFIC-TRANSACTION-CODE (567)
ITEM NO. 1 PRICE (\$US 49.99)
.
.
ITEM NO. N PRICE (\$US 0.00)
ITEM NO. 1 SHIPPING PERIOD (3 DAYS)
.
.
ITEM NO. N SHIPPING PERIOD (4 DAYS)

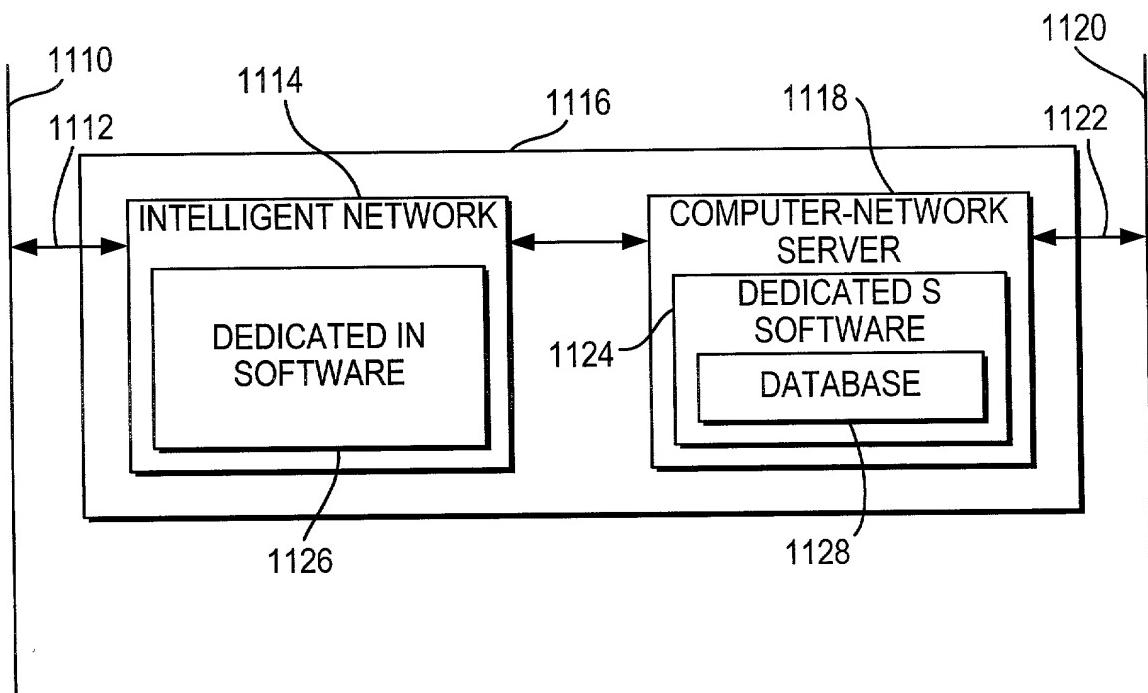


FIG. 14

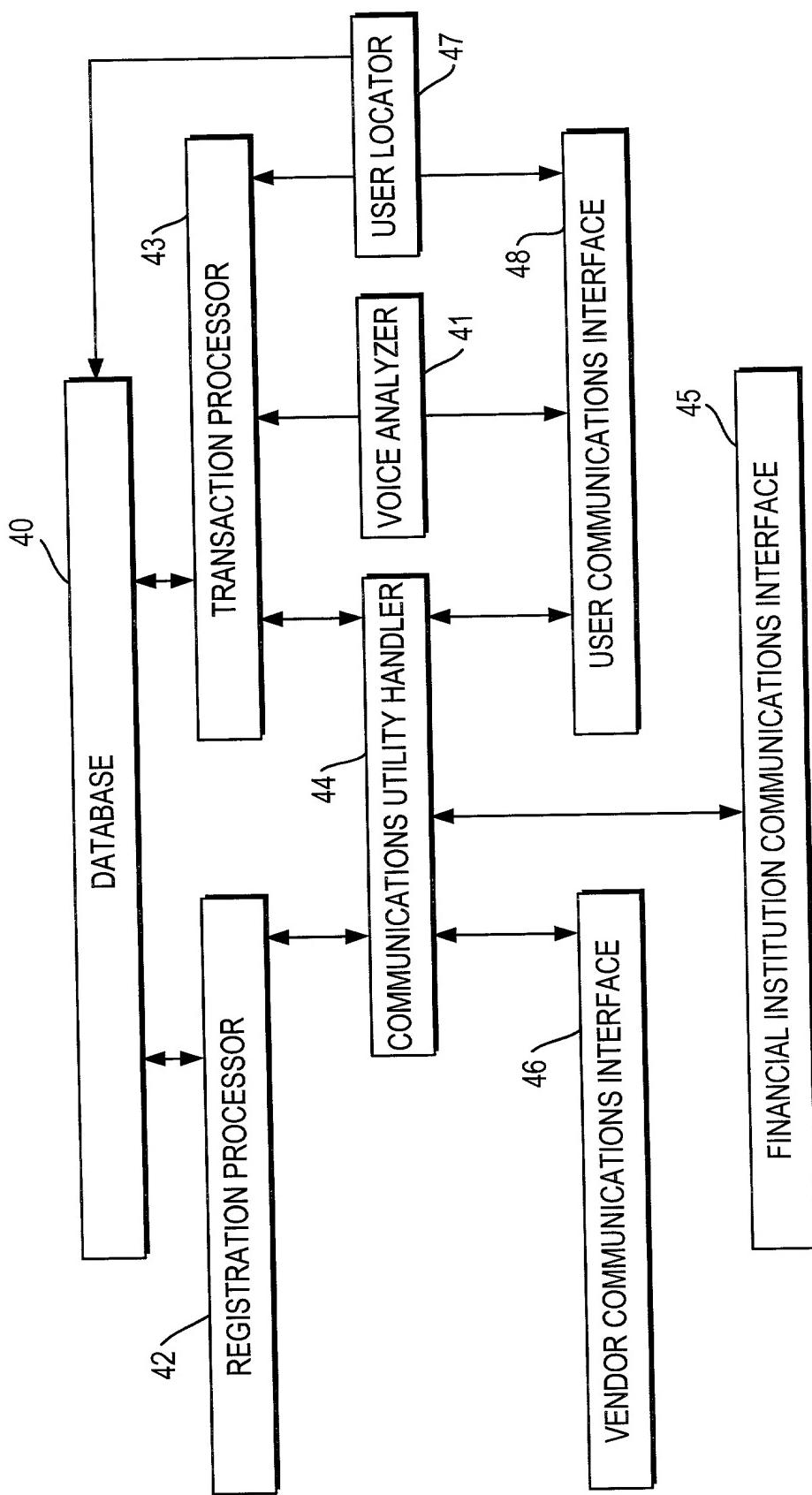


FIG. 15

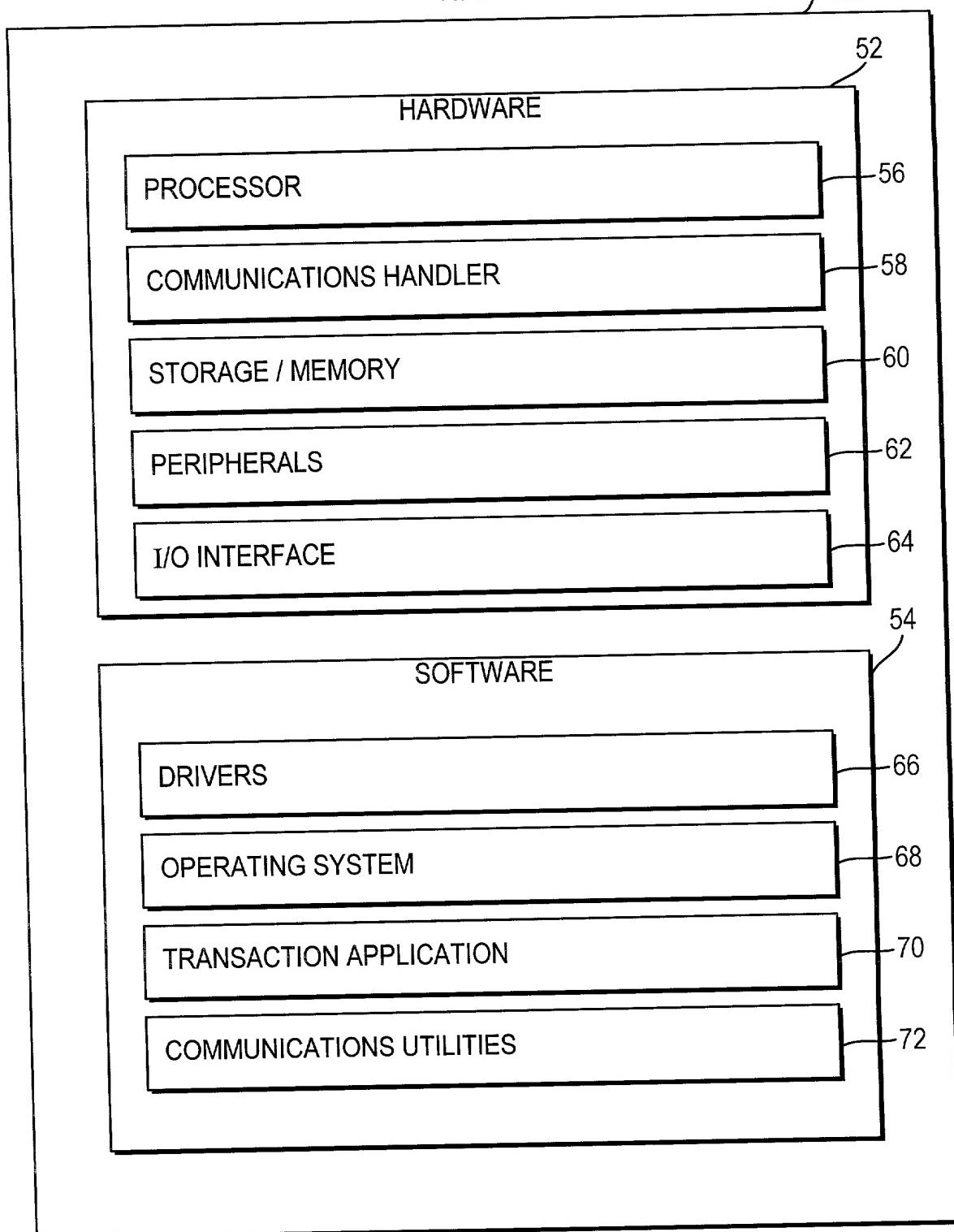


FIG. 16

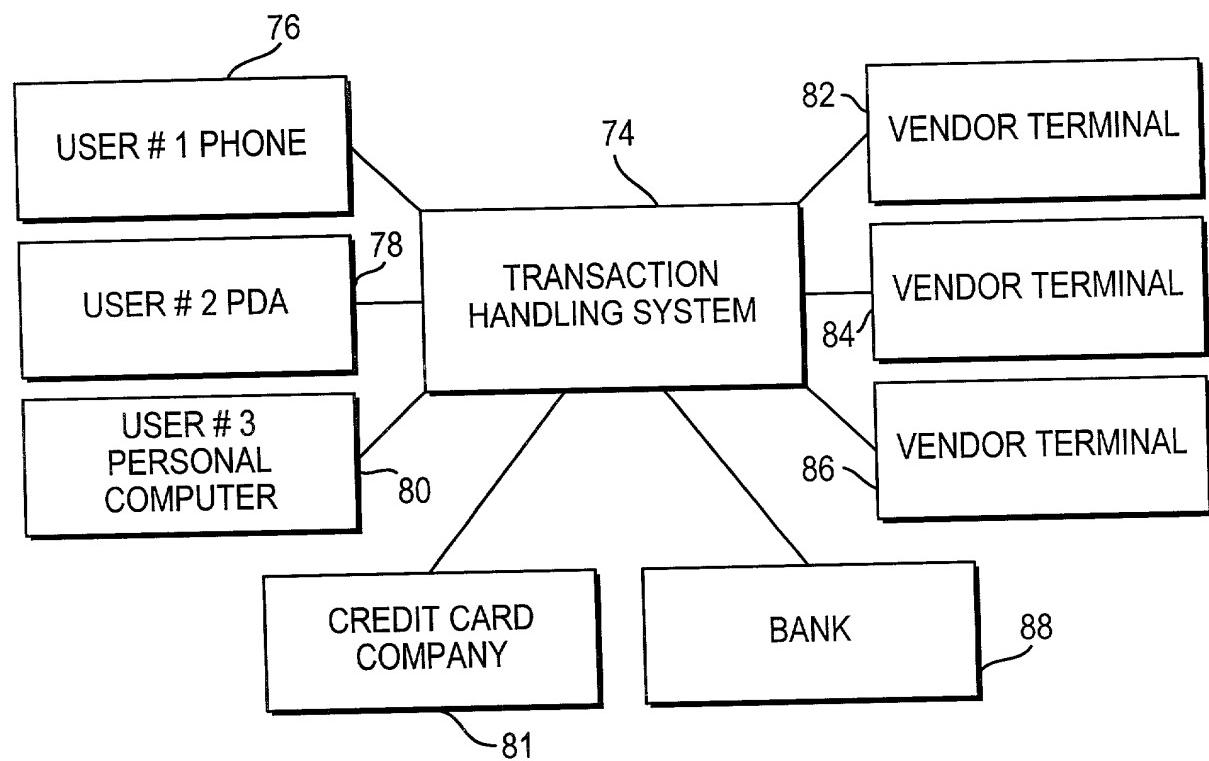


FIG. 17

03816634-006250